

MyCommsuite.

International Carrier Sales & Solutions (ICSS)

Life is for sharing.



New
Media

Make MyCommsuite your very own channel to your customers.

Profit from MyCommsuite, Deutsche Telekom ICSS's unified communications service to generate ultimate customer loyalty in a Web 2.0 world. Cement your customers as ultimate brand loyalists by offering them a new range of services accessible from one

easy platform. MyCommsuite is the complete communications suite that provides you with a direct channel into the homes of your customers and rewards them for being your greatest fans.

The Internet and communications combined in a new suite of services.

A revolution on the Web makes communications services and telephony available to companies and organizations, not just the big telcos or network operators. Deutsche Telekom ICSS has combined them into a suite of unified communications tools. Because it's Web 2.0, MyCommsuite is accessible wherever you get the Internet and requires no network infrastructure to run or administer.

If you:

- Have customers with strong affinity for your brand or organization
- Embrace innovative ways of harnessing the power of your customer base
- Recognize the potential of the Internet to communicate with your members
- Are looking for a competitive edge

MyCommsuite is for you.

Fully featured: 10 modules make up MyCommsuite

- E-mail: full e-mail client
- Instant Messaging: buddy list, presence information and exchange of instant messages

- Calendar: integrated calendar
- Soft Phone: for on-net and off-net calling, possibility for use of hardware SIP phones
- Video Calling: one-to-one video calling
- Files: online file sharing
- My Media: media player for photos, video and music
- News: news RSS feed aggregator
- Social Networks: aggregator for Facebook, Flickr and Twitter accounts
- Contacts: address book

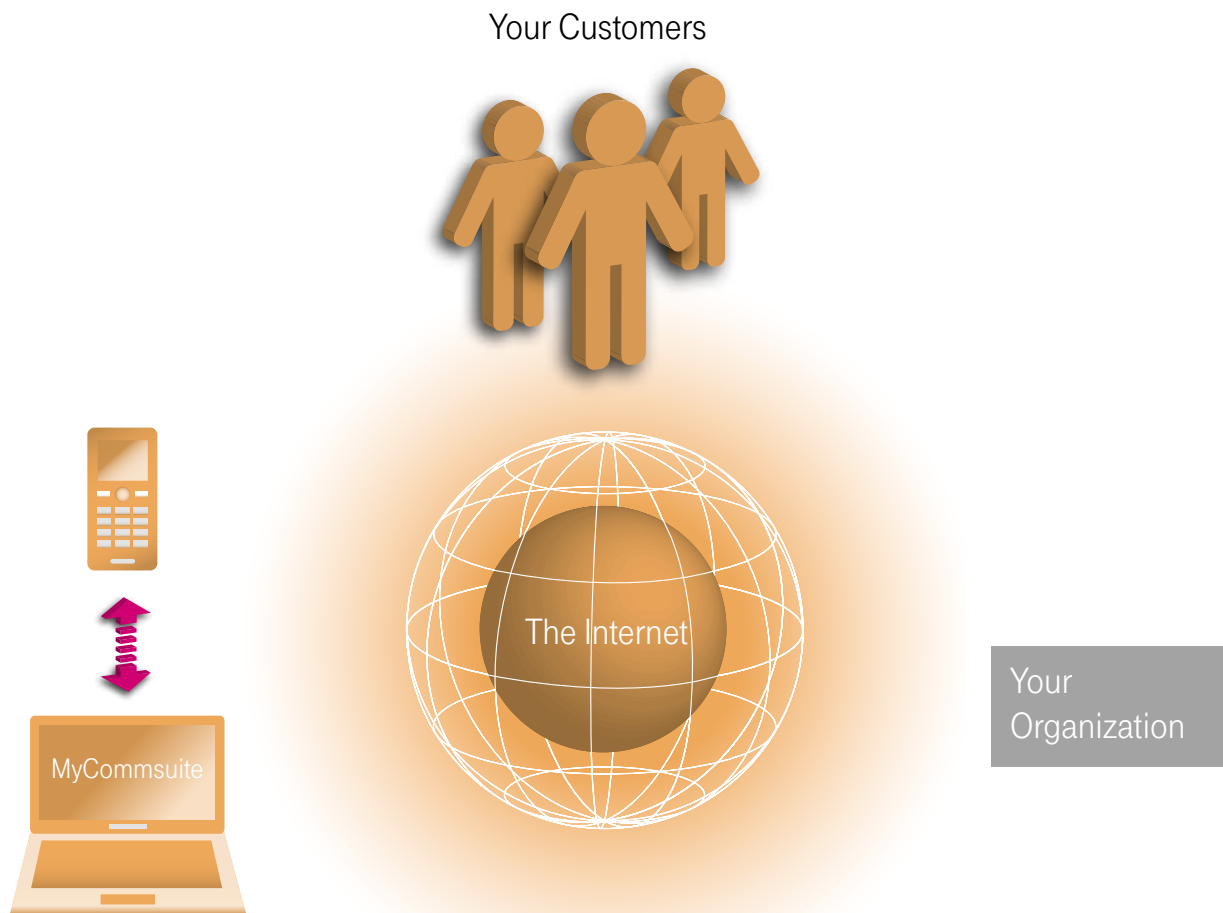
Easy to access, easy to use, easy to customize.

You choose which features you want: MyCommsuite is modular which means that you choose the features that your customers will want. For example: you don't need the News module? Just leave it out of the platform when setting it up.

Rename and rebrand it for control of the supporter experience.

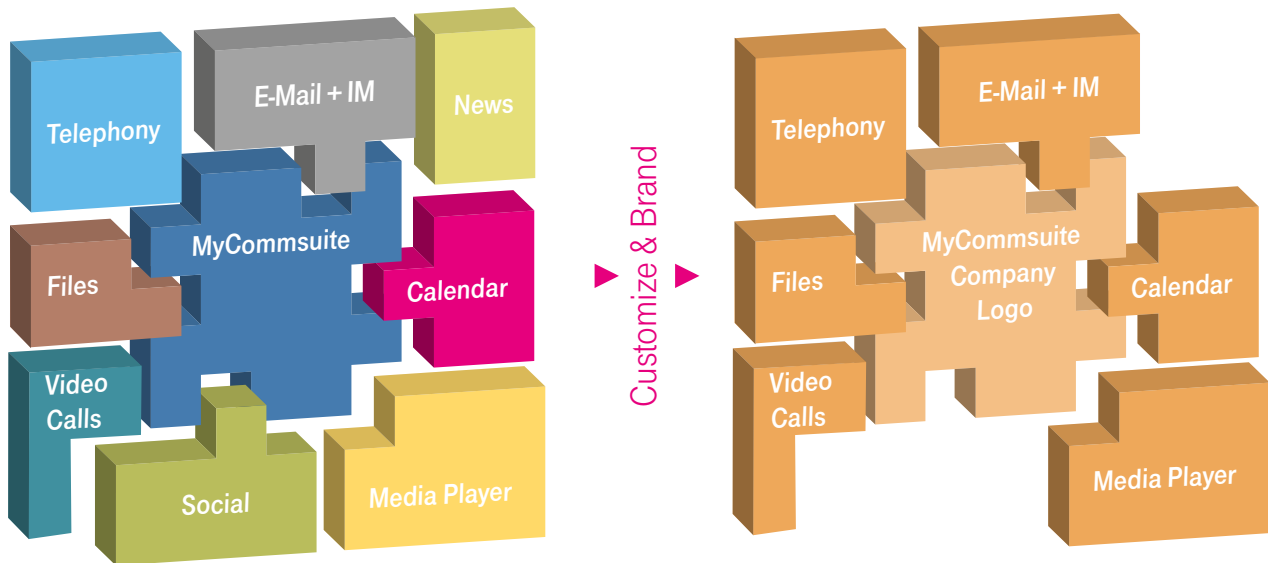
You customize the branding: MyCommsuite is open-branded – you rebrand and rename MyCommsuite to match your organizational livery. This means you can offer your customers a completely proprietary, customized suite of communications services under your own brand.

MyCommsuite – wherever you get the Internet



MyCommsuite is modular

Rename it and rebrand for total control of the customer experience.
You customize the branding.



A Web-based communication and social network – built around your brand.

Benefits for you.

- A channel to your members - direct into their homes or work
- A real point-of-difference to secure loyalty
- Brand impact: your brand front and center with the customer

Benefits for your customers.

- Customers can immerse themselves in your brand – a brand they love
- Better services including VoIP telephony
- An instant network - built around your organization

MyCommsuite provides multiple revenue opportunities.

Generate funds from MyCommsuite for your customers or your organization or to support sponsorship or charity programs.

Revenues are generated in any or all of three ways:

1. Subscriptions to the service
2. Telephony and SMS revenues
3. Advertising on site

Technical features.

Speed and size

- MyCommsuite is less than 2 MB in size and uses an XML interface as the messaging, scheduling, and signaling API
- MyCommsuite uses lightweight XML requests to the server, dramatically increasing performance

Fluid and dynamic feel

- Intuitive, elegant, and sleek design with advanced collaboration features
- Drag-and-drop features with no page refreshing

Push to mobile

- Mobile synchronization for e-mail, calendar, and address book with smartphones like the iPhone, Nokia N series and more

Portability

- Works with any OSX, Windows, Linux or Solaris browser using Flash 9 or higher

Security

- Core to the design – runs as a binary in memory space, not using the browser cache

Media integration

- The design allows powerful mashups with external sources of media and content such as the Adobe Flash Media Server™
- HD-quality video (H.264) and audio AAC3
- Snap-in media and entertainment modules

For further information, see
www.telekom-icss.com

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Deutsche Telekom AG
International Carrier Sales & Solutions (ICSS)
P.O. Box 2000
53105 Bonn
Germany

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