

MyCommsuite.

International Carrier Sales & Solutions (ICSS)

Life is for sharing.



New
Media

Carrier-grade unified communications suite.

The unified communications market is going through rapid growth. You might normally consider tapping into this market if it weren't for the considerable network and development investment traditionally required to implement a robust solution – a situation that has just changed.

Now ICSS delivers a carrier-grade, SaaS-ready unified communications suite. MyCommsuite is a Flash framework that delivers a unified communications experience to end users in a single dashboard. MyCommsuite is extremely powerful, yet lightweight and faster than any fat client, while delivering more multimedia punch than any Web client on the market.

The Internet and communications combined in a new suite of services.

Based on Adobe Flash®, Adobe Flex™ 3 and Adobe AIR technologies, MyCommsuite brings together rich media and unified communications for the Web 2.0 delivery of powerful applications – from e-mail and IM to chat, interactive multimedia, groupware and VoIP – all in a unified, easy-to-use, easy-to-manage interface.

You choose which features you want.

MyCommsuite is modular, which means that you choose the features your customers want. You don't need the News module, for example? Just leave it out of the platform when it is set up.

Best of all, MyCommsuite is an extremely reliable, efficient unified communication platform, making it the best choice for your operations: easy-to-access, easy-to-use, easy-to-customize.

Fully featured: 10 modules make up MyCommsuite

- E-mail: full e-mail client
- Instant Messaging: buddy list, presence information and exchange of instant messages
- Calendar: integrated calendar
- Soft Phone: for on-net and off-net calling, possibility for use of hardware SIP phones
- Video Calling: one-to-one video calling
- Files: online file sharing

- My Media: media player for photos, video and music
- News: news RSS feed aggregator
- Social Networks: aggregator for Facebook, Flickr and Twitter accounts
- Contacts: address book

Some of MyCommsuite's advantages:

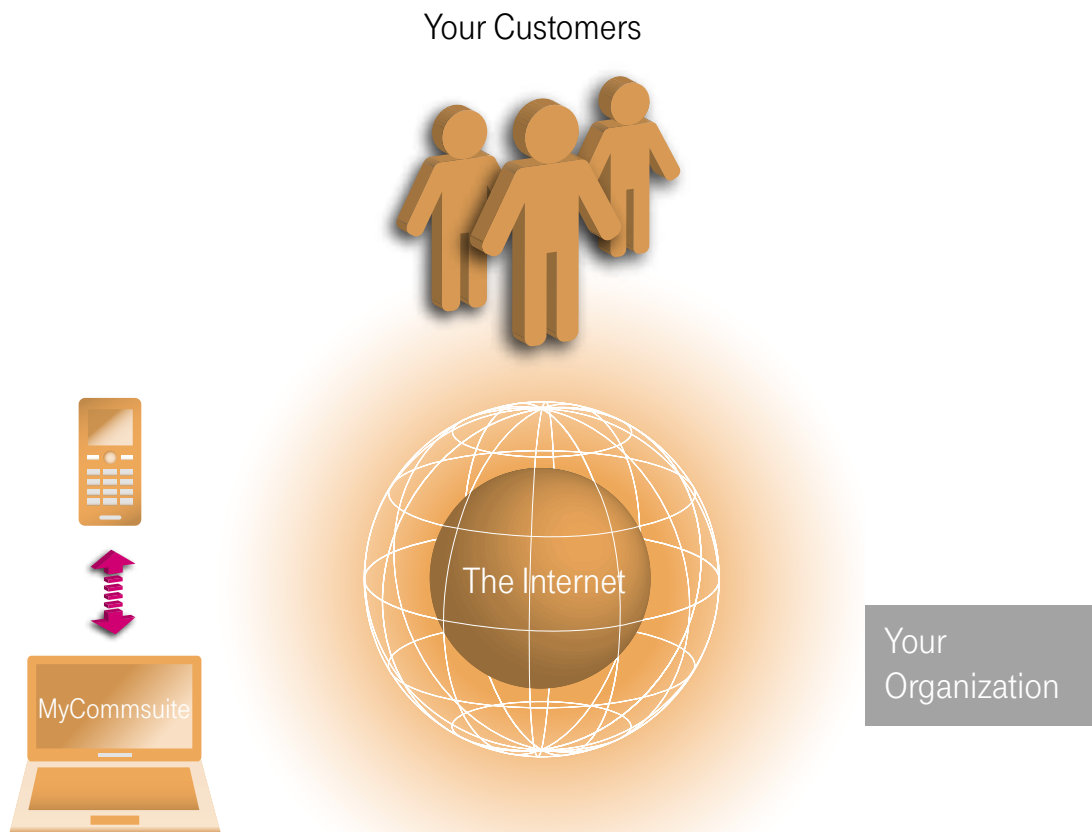
- Ultra-reliable platform
- Independent of operating system, hardware or type of Internet access
- Web 2.0 UC client – access wherever the Internet is available
- Modular class of services with messaging, scheduling, VoIP, IM, media, and mobile access

Mobile unified communications with ActiveSync® and AirSync.

Increasingly, businesses and customers are demanding mobile connectivity to their information and office. MyCommsuite delivers the industry's first carrier-class AirSync solution for mobile and broadband operators. Consumer and business subscribers can centrally store their e-mail, calendar and contacts on the server and access them from anywhere.

Organizations can use MyCommsuite via their existing mobile operator and WiFi networks, enabling them to take advantage of new mobility tools without changing their existing mobile network contracts.

MyCommsuite – wherever you get the Internet



MyCommsuite: make it your's

Rename it, rebrand it and represent it for total control of the customer experience.



Network operators gain new revenue opportunities by providing this unique SaaS suite to SMB enterprises that need powerful mobile unified communications, while removing the complexities of premise-based solutions.

Customize your branding.

MyCommsuite is open-branded – you can rebrand and rename it to match your brand livery, image, look, feel and attitude. This means you can offer your customers a totally proprietary, customized suite of communications services from your own brand.

Benefits for you.

- Secure, reliable carrier-grade solution from one of the world's biggest telecommunications companies
- Open up and leverage new revenue streams
- Your white-labeled brand, front and center with the customer
- Keep focus on your customers, not on developing networks or software

Benefits for your customers.

- Improvement in workflow and productivity
- Push to mobile capability
- Access to big business communications – without the big business costs

Main technical features.

Speed and size

- MyCommsuite is less than 2 MB in size and uses XML interface for messaging, scheduling and signaling API
- Uses lightweight XML requests to the server, dramatically increasing performance

Portability

- Works with any OS X, Windows, Linux or Solaris browser using Flash 9 or higher

Security

- Core to the design - runs as a binary in memory space, not using the browser cache

Media integration

- The design allows powerful mashups with external sources of media and content such as the Adobe Flash Media Server™
- HD quality video (H.264) and audio AAC3
- Snap-in media and entertainment modules

Fluid and dynamic feel

- Intuitive, elegant, and sleek design with advanced collaboration features
- Drag-and-drop features with no page refreshing

Push to mobile

- Mobile synchronization for e-mail, calendar and address book with smartphones like the iPhone, the Nokia N series, and more

For further information, see
www.telekom-icss.com

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