



## VoIP Reselling International.

Services International Carrier Sales & Solutions (ICSS)

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# VoIP Reselling International – your white-label solution.

## VoIP and integrated communication: a must-have in your portfolio.

Today, VoIP technology is poised for exponential growth. Everyone wants to have a say in this lucrative market. As a carrier or an ISP, VoIP gives you a great opportunity to increase your revenues while letting your customers access the technology and benefit from cheap and easy phone calls and customized applications and enabling services.

## Offer your customers your VoIP solution.

ICSS's solution empowers you as a service provider to enter the new, fast, revenue-generating VoIP market and open your business to international reach. Our white-label turnkey solution lets you offer your customers an easy-to-use service under your own brand name. You benefit from interconnecting your VoIP network to Deutsche Telekom for the global termination of your customers' VoIP calls. In addition, the solution is expandable by integrated services such as video and mobile applications. Based on your requirements, ICSS offers a customized solution for seamless connectivity, such as co-location, IP Transit, and IP VPN.

ICSS's system consists of a fully loaded web platform and functionalities that enable your customers to sign up, purchase airtime, set up their account, subscribe to their preferred services, and manage their personal account page. Its modular system brings you flexibility to develop your solution according to your business needs. You only purchase what you need to develop your solution.

## A feature-rich solution for your end users.

A set of class 5 features come as a standard solution. The standard installation for a hosted integrated solution includes, but is not limited to the following services:

- Voice mail
- Caller ID, call waiting, caller line busy
- Call register for received and missed calls

- End user account status, i.e. funds available as pull SMS/or, web updates or both
- Multiuser conferencing
- Handling of local numbering for inbound calls, enabling the interconnection of more than one local numbering provider

ICSS's VoIP Reselling International solution has been developed to ensure that you as a service provider can adapt and manage your own pricing to your customers' best interests to remain attractive in local and global markets.

## Why should you choose ICSS's VoIP Reselling International?

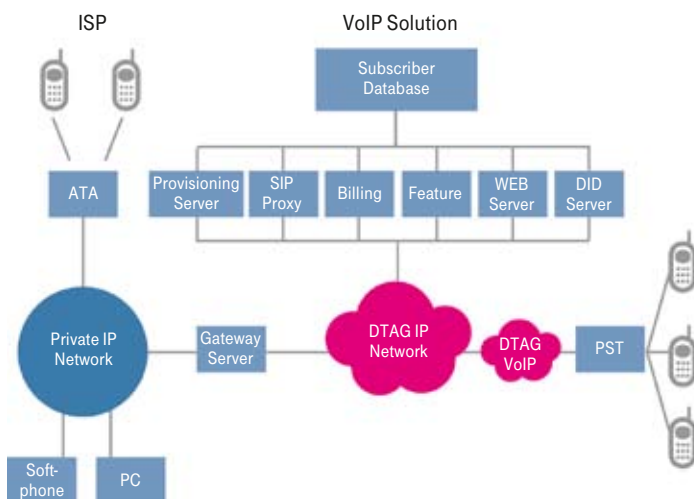
ICSS's VoIP Reselling International white-label solution is an easy-to-use, secure, and scalable service that lets you offer your own VoIP solution:

- Small start-up fees and a pay-as-you-grow system ensure your costs are covered as your VoIP business grows.
- ICSS's VoIP Reselling International solution is scalable and modular. You only buy what you need according to your existing and future requirements.
- Based on open standards, the system is future-proof.
- VoIP Reselling International can be fully integrated into a bundled hubbing solution with other services such as IP VPN, IP Transit, co-location services, and so on.

## Network topology.

- The network consists of an SIP server that routes calls, collects CDRs, and provides a feed to our VoIP billing and web-based monitoring system.
- The VoIP application server can be deployed in any IP Multimedia Subsystem (IMS) network worldwide. The benefits are two-fold:
  - VoIP applications run independently of the underlying network, extending the service reach and simplifying operations.
  - Third-party applications, such as video/presence, can be more easily integrated with a rich feature set.
- The calls are routed to ensure the best-quality termination through the VoIP/PSTN network.
- The network allows for an IP-originated call to terminate to any PSTN phone in the world. It has a robust VoIP and TDM network that allows for redundant coverage to most destinations.

## VoIP Reselling International: service overview



## About Deutsche Telekom ICSS.

ICSS, the international wholesale arm of the Deutsche Telekom Group, is one of the biggest voice carriers worldwide and an increasingly important IP player across a growing European market with excellent interregional connections between Europe, the Americas and Asia. With continuously changing markets, ICSS has redesigned its portfolio from traditional voice and transport services to advanced innovative wholesale services and customized IP solutions. The business activities and efforts of ICSS focus on serving the following market segments: broadband operators (ISPs, WISPs, and VoIP SPs), mobile operators and MVNOs, content, application and media providers, corporate service providers and VNOs, fixed voice carriers, and carriers' carriers and their customers through a worldwide sales network.

For further information, see

[www.deutschetelekom.com/icss](http://www.deutschetelekom.com/icss)

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