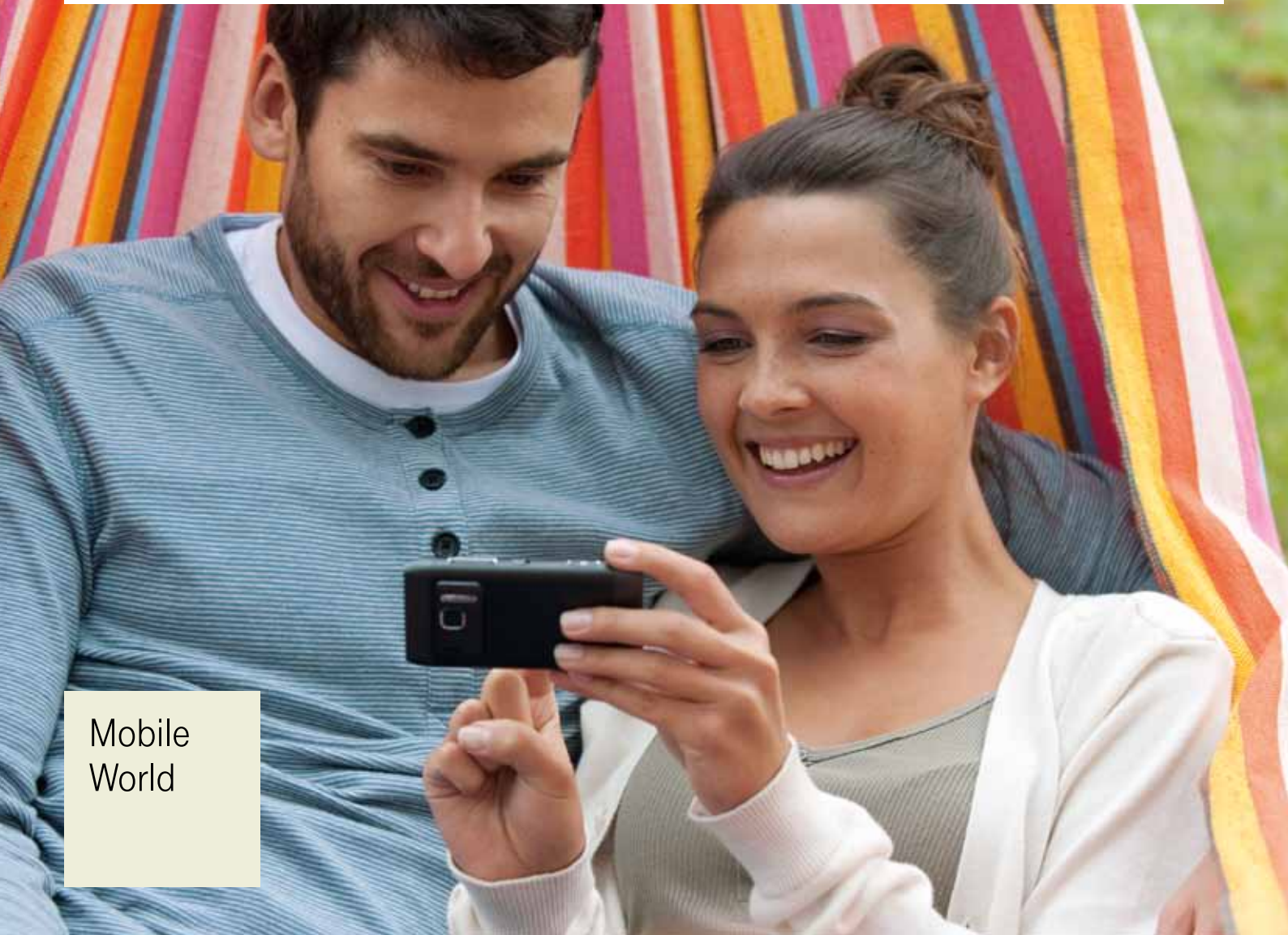


SMS eXchange one-way (SMX).

International Carrier Sales & Solutions (ICSS)

Life is for sharing.



Mobile
World

Mobile connectivity on a global basis.

The success of SMS over the past 15 years is legendary. SMS is blossoming globally and the outlook for the future promises that the success story will continue. Seamless termination of SMS messages regardless of the network and the destination country is a key factor to support the attractiveness of the SMS service and

its future growth. Limited connectivity due to insufficient roaming agreements between all operators globally is a critical factor. If the service is experienced as being incomplete, this threatens to harm the development of business models of SMS aggregators, MNOs and MVNOs.

Dispatching of mission critical SMS requires special routing attention.

With our turnkey SMX one-way service, we provide access to a sophisticated solution matching the ambitious expectations of selected retail customer segments. We fulfill your requirements for the dispatch of time and mission critical information via SMS, as well as for the supply of interactive services:

- Non-delivered SMS are systematically resent
- The validity time of the SMS messages are tuneable
- Transmission of originator information

Extended international messaging coverage.

Through a single messaging interface, our SMX one-way service grants admission to an immensely extended international connectivity worldwide. With our one-stop-shopping solution, you benefit from a comprehensive global SMS footprint, freeing you of the need to care about new international roaming agreements. Instead, you can concentrate your efforts on increasing your SMS revenues and customer satisfaction. Our attractive pricing scheme lets you stretch costs related to the interconnection over the contract term period.

Features and benefits.

- International operator-grade SMS termination worldwide without the need of roaming agreements
- Reliable, secure SMS transmission through one single messaging interface
- SLA-based SMS transmission to all connected networks
- Short time-to-market
- Real-time delivery receipts (DLRs) directly from the user handset
- Delivery guarantee within a defined frame to all connected networks
- All messages are transmitted in roaming and mobile number portability environments
- Important routing features such as Unicode, Flash SMS, WAP push, OTA (Over-the-Air) messages, concatenated messages, binary, etc. are supported

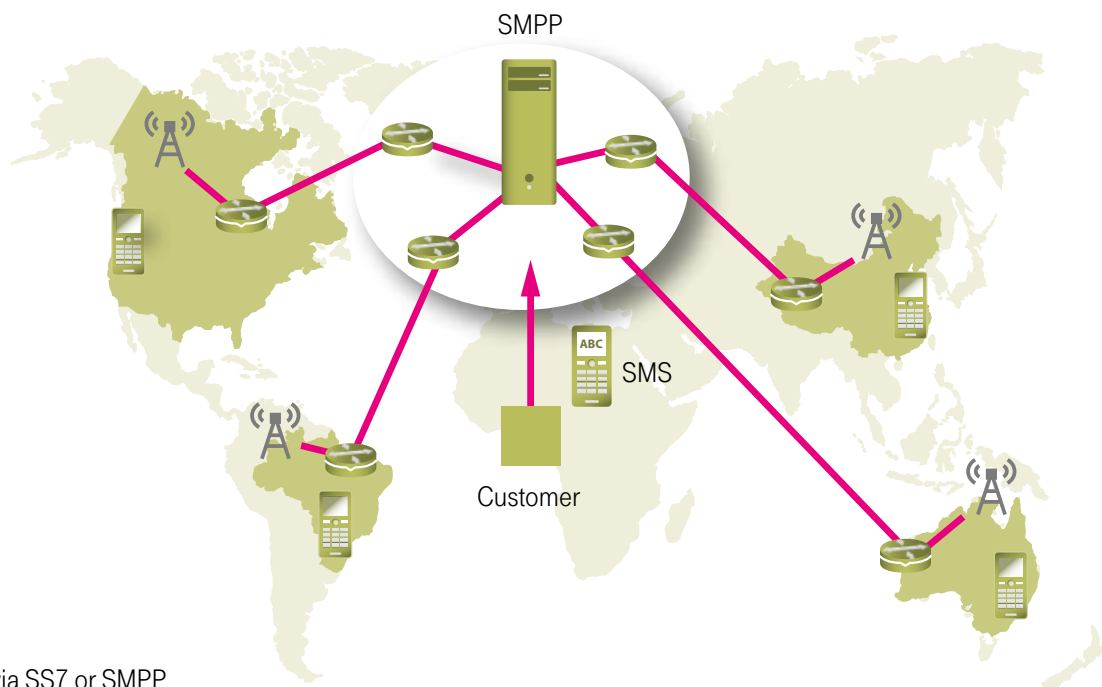
Customer-oriented pricing structure.

We offer a customer-oriented, component-based pricing structure adaptable to your individual needs.

How to access the service.

For our SMS service, you can select your preferred access method through SMPP connection protocols with VPN or public IP access to our network.

SMX overview



- Simple access via SS7 or SMPP
- Worldwide SMS termination without investment in own infrastructure or further roaming agreements

For further information, see
www.telekom-icss.com

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