



SMS eXchange two-way (SMX).

Services International Carrier Sales & Solutions (ICSS)

Life is for sharing.



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Mobile connectivity on a global basis.

The success of SMS over the past 15 years is legendary. Seamless exchange of all kinds of messages is expected to be natural in today's global world of mobile communications. Subscribers expect to exchange messaging services with any other subscriber, regardless of the network and destination country. In reality, unlimited connectivity and full international interoperability are still an issue for most MNOs and MVNOs due to the lack of sufficient roaming agreements between all operators on a global basis.

Inspire your customers by offering seamless SMS services worldwide ...

With our SMX service, we enable you to increase your global SMS footprint immensely while dealing with one partner only – ICSS. With our one-stop-shopping solution, we empower you to increase customer satisfaction greatly and, in return, benefit from your customer's loyalty and retention.

... and profit from increased revenues while saving costs and expenditure!

Limited connectivity prevents you from exploiting additional considerable SMS revenue potential. ICSS's solution allows you to focus on raising your SMS revenues without having to cope with additional investment in your network. Our attractive pricing scheme lets you stretch costs related to the interconnection over the contract term period.

Features and benefits.

- Seamless two-way messaging with all participating MNOs based on GSMA open connectivity requirements
- Reliable, secure SMS transmission through one single hub interface
- Extension of your international SMS footprint of MNOs and MVNOs without the need to conclude and maintain additional roaming agreements
- Access to carrier-grade SMS handling with minimum configuration changes, no additional investments and no unexpected operational complexity
- No interoperability constraints through GSMA rulings
- Bidirectional conversion between SS7 and SMPP protocols
- Easy administration via Web-based management tool
- Message delivery stays in control of mobile operators' own SMS-C
- Short time-to-market
- Cascade accounting

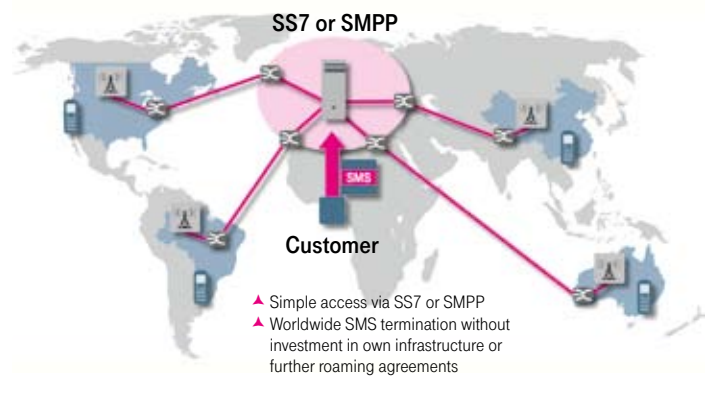
Customer-oriented pricing structure.

We offer a customer-oriented, component-based pricing structure adaptable to your individual needs.

How to access the service.

Our SMS hubbing service is fully compliant with GSMA open connectivity high level requirements. You can select your preferred access method through SS7 and/or SMPP connection protocols.

SMX overview



About Deutsche Telekom ICSS.

ICSS, the international wholesale arm of Deutsche Telekom Group, is one of the biggest voice carriers worldwide and an increasingly important IP player across a growing European market with excellent interregional connections between Europe, the Americas and Asia. With continuously changing markets, ICSS has redesigned its portfolio from traditional voice and transport services to advanced innovative wholesale services and customized IP solutions. The business activities and efforts of ICSS focus on serving the following market segments: broadband operators (ISPs, WISPs, and VoIP SPs), mobile operators and MVNOs, content, application and media providers, corporate service providers and VNOs, fixed voice carriers, and carriers' carriers and their customers through a worldwide sales network. The basis for the delivery of the services of ICSS is an expanding ultra-modern infrastructure – Deutsche Telekom's international network.

For further information, see

www.deutschetelekom.com/icss

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