

# ICSS Mobile World.

International Carrier Sales & Solutions (ICSS)

Life is for sharing.



Mobile  
World

## One package for all your mobile needs.

The mobile industry is looking back at years of great success with extremely high growth rates. While the main source of revenue is still based on voice services, data services are rapidly gaining importance with the need to develop new ingenious services and applications to meet the up-and-coming challenges of ubiquitous

global mobile communication requirements. In addition, the rapidly growing choice of exciting multiservice mobile devices let your customers conveniently access the mobile Internet, exposing them to a new dimension of mobile communication experience.

## Expand your mobile capability with ICSS.

To be ahead of competition and grow your subscriber base, you need to differentiate your service offering and prove your ability to provide infinite worldwide mobile communication.

Whether your subscriber's communication requirements are personal, social or motivated by business – ICSS is your specialist in the challenging arena of mobile communications. Count on ICSS and benefit from the ICSS Mobile World portfolio:

- A competitive set of mobile products combining basic and new aspiring services
- Providing maximum flexibility to bundle the products to your specific needs

- Presenting a unique offer with one contract at attractive pricing conditions
- A comprehensive set of reliable and innovative future-oriented data, roaming, and messaging services

We mobilize your customers providing them with the freedom of seamless mobile communication on a global basis.

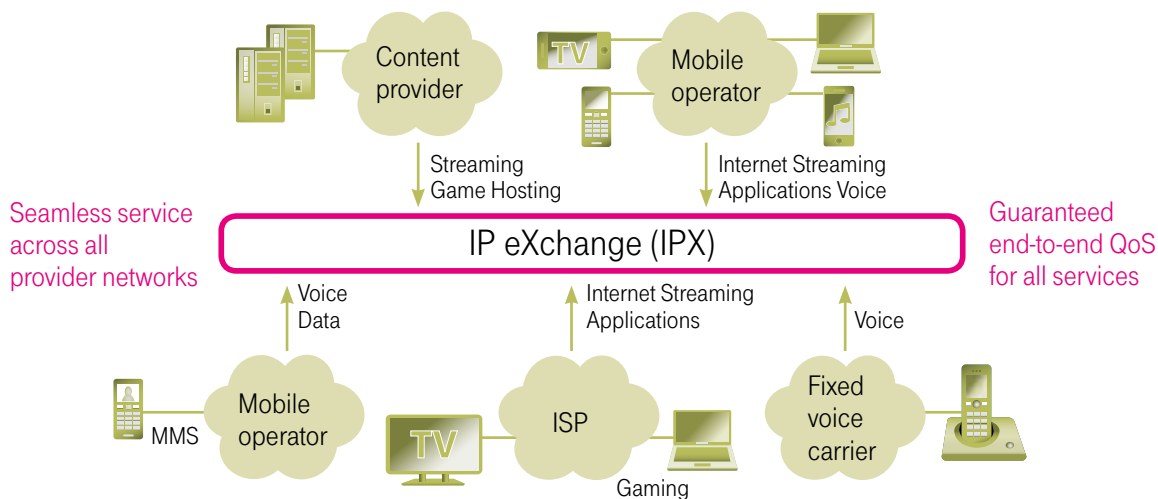
## Truly mobilize your customers' lives!

Design your own value proposition according to your subscribers' needs. ICSS Mobile World lets you create your own bundle by choosing either four, three, or two products from the complete package.

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## IPX

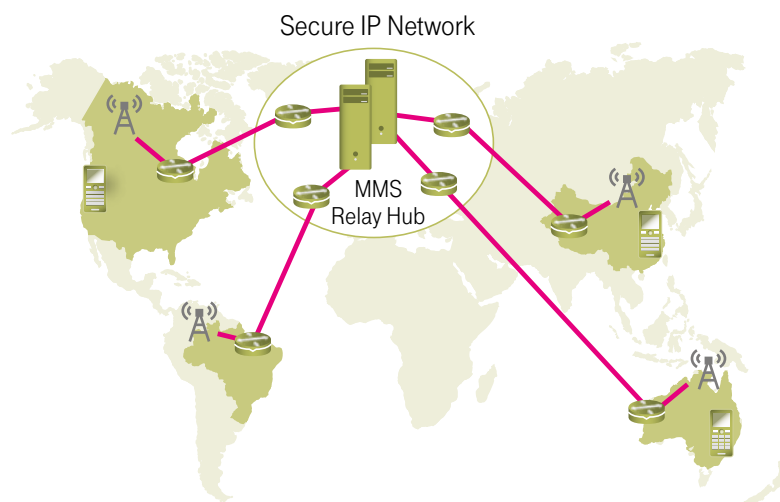
ICSS's IPX service offers you a premium-quality solution that promises reliable delivery of traffic while offering the flexibility to apply an appropriate level of quality as demanded by the applications for each different class of service. Based on your interconnection to the IPX platform implementation of additional services of the ICSS Mobile World portfolio is quick and easy.



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## MMX

Our MMX solution allows you to interconnect to a wealth of partners, providing your end users with a fast and seamless MMS service. Our platform handles CDR collection, mediation, rating, IW testing, and reporting. High quality is guaranteed as the solution incorporates best-of-class telco-grade hardware platforms and uses the IPX platform of Deutsche Telekom.



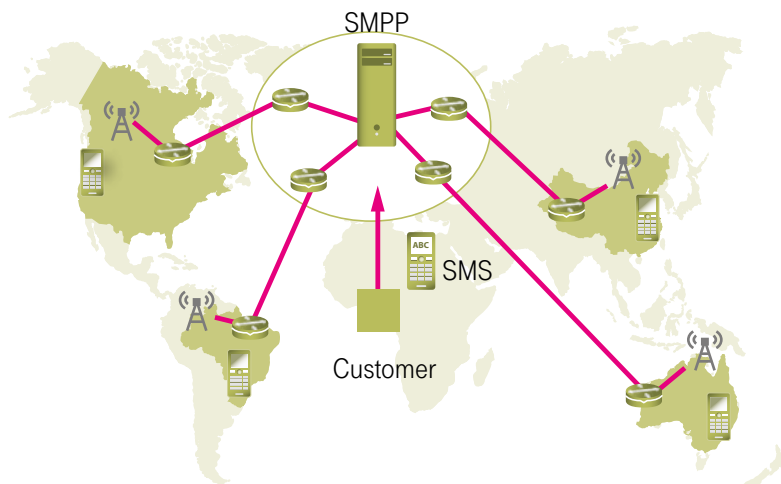
### Functions of the Relay Hub:

- Mediation Rating & Reporting
- Financial Clearing
- Web based reporting

## SMX

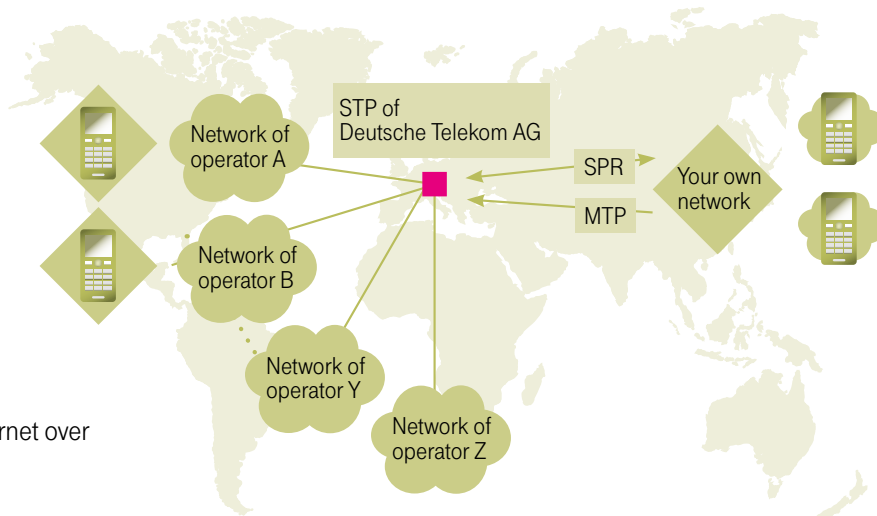
Using our SMX (SMS eXchange) service, we let you increase your global SMS footprint significantly and provide your customers with an unlimited global SMS service.

- Simple access via SS7, SMPP or HTTP
- Worldwide SMS termination without investment in own infrastructure or further roaming agreements



## Signaling for International Roaming

This service provides you with a high-quality, low-cost solution for all your signaling for international roaming needs. Thanks to ICSS's ITU ANSI converter, ICSS becomes your one-stop-shopping provider of seamless roaming services, providing access to more than 680 mobile network operators or the facilities of value-added service providers in more than 200 countries on five continents. With our SIGTRAN offer, you can migrate your Signaling for International Roaming traffic from a TDM to an IP base, choosing from a variety of interconnection options.



- Access via SS7, IPX, Ethernet over SDH or public IP

### Choose what you need!

Bundling products from the ICSS Mobile World portfolio is extremely flexible. Based on your individual requirements we offer to you a package that is truly customized to your specific requirements, and in addition, any of the products are available unbundled.

Are you already taking advantage of one of ICSS's mobile products? Enrich your end user experience by offering them additional services. ICSS lets you increase your mobile portfolio at special conditions.

### Benefits for our customers.

ICSS Mobile World is an offering that you can tailor to your own needs, combining traditional and new services that allow you to reach your growth target and improve your profitability.

- One-stop-shopping solution
- Save costs and limit your capital expenditure
- Extension of your global coverage
- Ability to concentrate on your core business
- Special discounts
- Maximum flexibility in bundling products
- One contract

For further information, see  
[www.telekom-icss.com](http://www.telekom-icss.com)

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